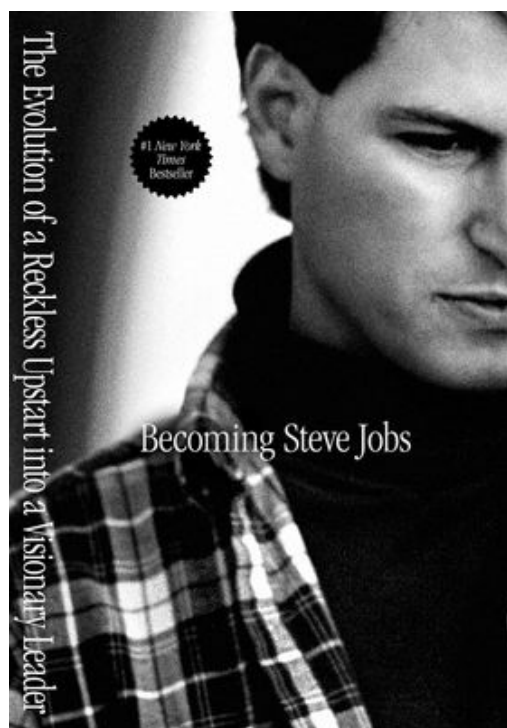


[PDF, ePub, Mobi] *Becoming Steve Jobs* Télécharger Brent Schlender & Rick Tetzeli



There have been many books—on a large and small scale—about Steve Jobs, one of the most famous CEOs in history. But this book is different from all the others.

Becoming Steve Jobs takes on and breaks down the existing myth and stereotypes about Steve Jobs. The conventional, one-dimensional view of Jobs is that he was half-genius, half-jerk from youth, an irascible and selfish leader who slighted friends and family alike. *Becoming Steve Jobs* answers the central question about the life and career of the Apple cofounder and CEO: How did a young man so reckless and arrogant that he was exiled from the company he founded become the most effective visionary business leader of our time, ultimately transforming the daily life of billions of people?

Drawing on incredible and sometimes exclusive access, Schlender and Tetzeli tell a different story of a real human being who wrestled with his failings and learned to maximize

his strengths over time. Their rich, compelling narrative is filled with stories never told before from the people who knew Jobs best, and who decided to open up to the authors, including his family, former inner circle executives, and top people at Apple, Pixar and Disney, most notably Tim Cook, Jony Ive, Eddy Cue, Ed Catmull, John Lasseter, Robert Iger and many others. In addition, Brent knew Jobs personally for 25 years and draws upon his many interviews with him, on and off the record, in writing the book. He and Rick humanize the man and explain, rather than simply describe, his behavior. Along the way, the book provides rich context about the technology revolution we all have lived through, and the ways in which Jobs changed our world.

Schlender and Tetzeli make clear that Jobs's astounding success at Apple was far more complicated than simply picking the right products: he became more patient, he learned to trust his inner circle, and discovered the importance of growing the company incrementally rather than only shooting for dazzling game-changing products.

A rich and revealing account that will change the way we view Jobs, *Becoming Steve Jobs* shows us how one of the most colorful and compelling figures of our times was able to combine his unchanging, relentless passion with a more mature management style to create one of the most valuable and beloved companies on the planet.

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Celui qui lit ce livre lit aussi:

[PDF] No Love, No Limits



<http://new.beebok.info/fr-1368433824/no-love-no-limits.html>

Pas d'attaches ni de complications ? Ben voyons... *** Je suis brusquement tiré de mon sommeil vers sept heures. Dans un premier temps, je pense que la canalisation a de nouveau pété, avant de réaliser que ce maudit clebs est en train de me lessiver la gueule...

[PDF] Sex & lies - Vol. 5



<http://new.beebok.info/fr-1353902447/sex-lies-vol-5.html>

On l'a mise en garde; tous, sauf lui. *** La cafetière se déverse sur l'homme, me sortant de ma torpeur. Il recule précipitamment sur sa chaise, en jurant à mi-voix. Mon cœur s'emballé brutalement. - P-pardon;! Je suis...

[PDF] Bad for me



<http://new.beebok.info/fr-1359214309/bad-for-me.html>

Après un épisode traumatisant de sa vie, Amanda Solis rejoint son grand frère à Los Angeles. Stabilité et prudence étaient censés être ses nouveaux mots d'ordre. Cependant, elle oublie son terrible passé le temps d'une...

[PDF] On se reverra



<http://new.beebok.info/fr-1338789756/on-se-reverra.html>

Les souvenirs, c'est comme les cadavres : tôt ou tard, ils refont surface. Qui est cet homme assis sur la plage en pleine tempête, sur le lieu d'un crime commis vingt ans plus tôt ? Il n'a pas de nom, pas de manteau, et a perdu la mémoire. Alice prend...

[PDF] Shades of Desire



<http://new.beebok.info/fr-1370403601/shades-of-desire.html>

Séduction, trahison, désir... *** E. ouvre la boîte aux lettres, récupère un colis cartonné qu'elle pose sur le dessus en métal et elle le déballe précipitamment, avec un sourire jusqu'aux oreilles et les yeux tout...

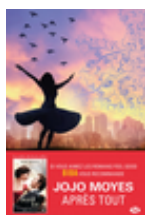
[PDF] **Rainbow**



<http://new.beebok.info/fr-1353868640/rainbow.html>

Une rock star, une étudiante... Ils n'auraient jamais dû se rencontrer... et pourtant... Le soir où Lexie croise la route de Kade, le chanteur charismatique du groupe Onyx, elle n'en croit pas ses yeux. Pourtant, il est bien...

[PDF] **Après tout**



<http://new.beebok.info/fr-1301506102/apres-tout.html>

Découvrez la suite des best-sellers Avant toi et Après toi ! « Moyes a l'art de faire du sentiment avec élégance. Vous ne serez pas déçus du voyage. » Elle « Moyes sait décrire le quotidien avec un charme et un esprit jamais... »

[PDF] **Soeurs**



<http://new.beebok.info/fr-1355064202/soeurs.html>

Pauvres âmes déchues. Il a fallu que je vous tue... Mai 1993. Deux sœurs, Alice, 20 ans, et Ambre, 21 ans, sont retrouvées mortes en bordure de Garonne. Vêtues de robes de communiantes, elles se font face, attachées à deux troncs d'arbres. Le...

[PDF] **La Disparition de Stephanie Mailer**



<http://new.beebok.info/fr-1340352437/la-disparition-de-stephanie-mailer.html>

30 juillet 1994. Orphea, petite station balnéaire tranquille des Hamptons dans l'État de New York, est bouleversée par un effroyable fait divers: le maire de la ville et sa famille sont assassinés chez eux, ainsi qu'une passante, témoin des meurtres....

[PDF] **SON PARTENAIRE PARTICULIER**



<http://new.beebok.info/fr-1373110221/son-partenaire-particulier.html>

Lorsqu'une menace potentielle contraint Eva Daily à se réfugier dans un autre monde, une seule alternative s'offre à elle: participer au Programme des Épouses Interstellaires. Après un test d'aptitudes sensuelles et sexuelles, Eva se...
